Attorney Docket No. 29240-001

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IN THE UNITED STATE PATENT AND TRADEMARK OFFICE

plicant:

Robert K. Samson

erial No.:

09/766,277

Filed:

January 19, 2001

For:

INVESTMENT GUIDANCE SYSTEM WHICH ENABLES INDIVIDUALS TO RATE AND

SELECT ASSETS BASED ON PERSONAL INVESTMENT PREFERENCES

Examiner:

Daniel S. Felten

Art Unit:

3693

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION DATED JULY 31, 2007

Sir:

In response to the Office Action dated July 31, 2007, please amend the application as follows and consider the following remarks.

A List of Claims begins on page 2 of this paper.

Remarks begin on page 5 of this paper.